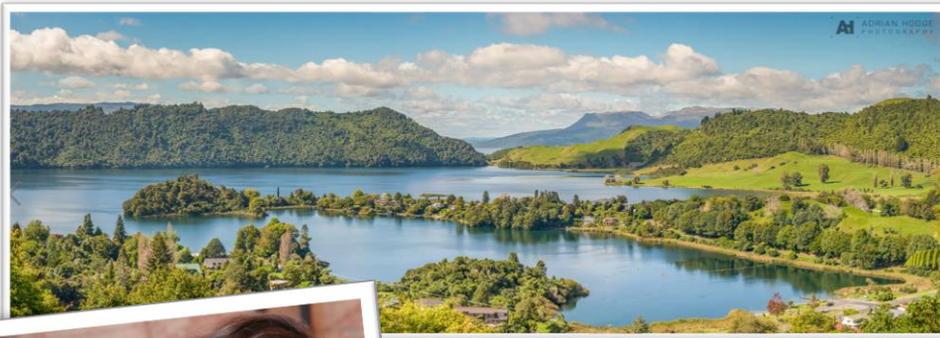


The  
Great  
Write Away

A Retreat for Writers: Replays



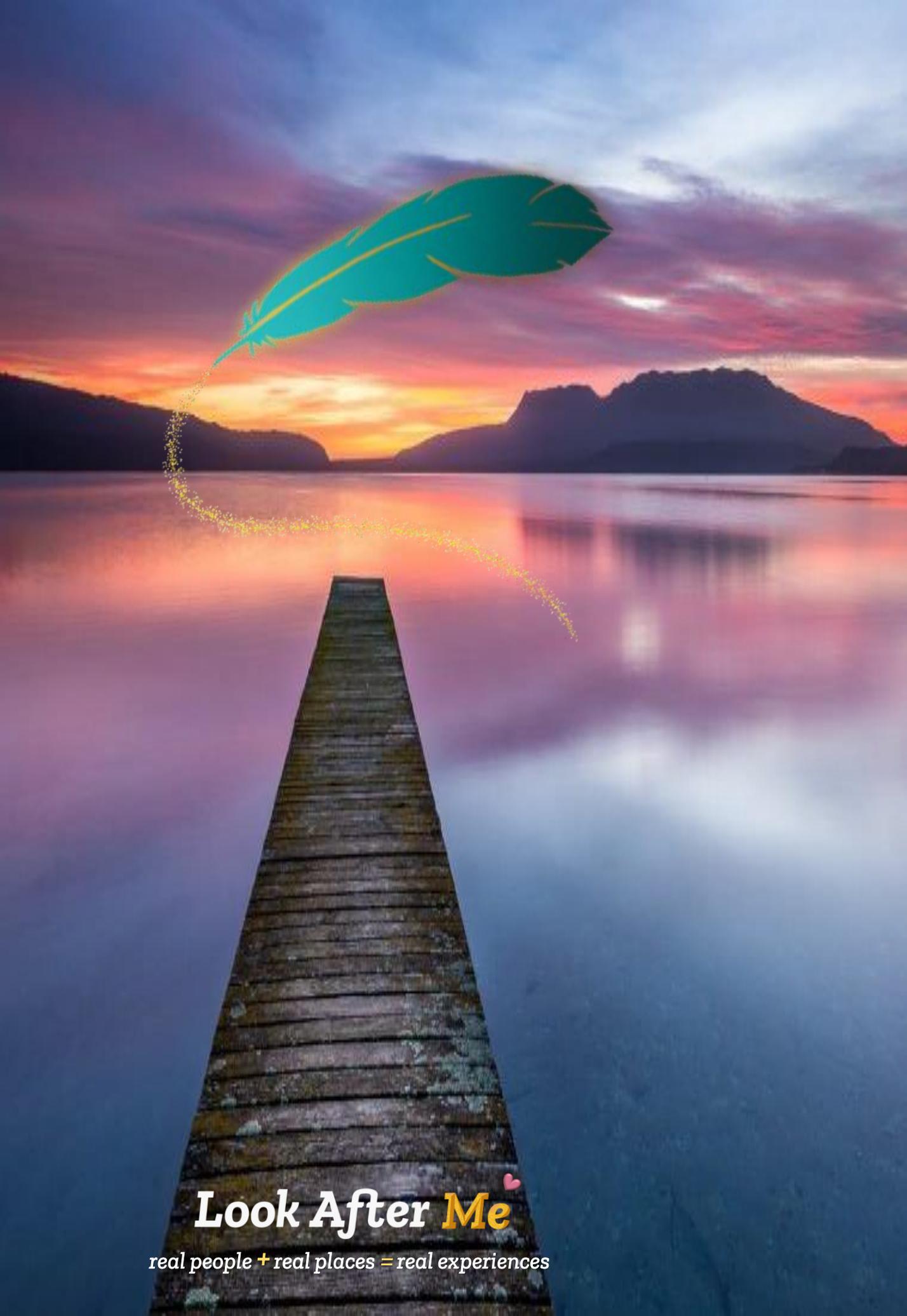
Look After Me

Find your tribe. Free your voice. Tell your stories.



ROTORUA

26 September – 2 October 2022



# Look After **Me**

*real people + real places = real experiences*

# ROTORUA

## Travel times



FLYING



AUCKLAND



WELLINGTON



CHRISTCHURCH



DRIVING



AUCKLAND



WELLINGTON



*Hot Tub Valley - a paradise for writers*

**- 7 DAYS ONLY -**

**Monday 26 September – Sunday 2 October 2022**

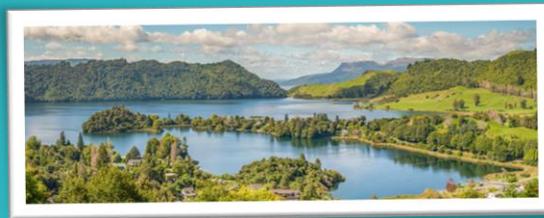
*We rejuvenated our creative spirit in Rotorua, in the heart of Hot Tub Valley.*

*Few places in the world offer such an elaborate array of serene lake views, forests, arts, Māori culture and celebration of “kiwi-culture”.*

*Throughout the week, we discovered our heritage and marvelled at our unique pioneering ingenuity. We explored museums, were mesmerised by our lakes and brewed inspiration for our stories while relaxing in hot pools.*

*The Great Write Away was held in the original heartland of New Zealand’s famous manaakitanga (hospitality) – we promised to look after you, it’s what we do. And what we did.*

*There has never been a better time to write, stay and play (then write some more!), in New Zealand. Centrally located in the North Island with direct flights from Auckland, Wellington and Christchurch, Rotorua is New Zealand’s most unique and iconic destination.*



# The Great Write Away



*Replays for individual workshops now available*



## *Learn from experts*

- ❖ *Masterclasses with Tutors*
- ❖ *Workshops and guest lectures*
- ❖ *Creative writing exercises*
- ❖ *Tutors available for coaching*



## *Helpful information for writers*

- ❖ *Be part of our community*
- ❖ *On-line or off-line meet-ups*
- ❖ *New content being added frequently*
- ❖ *The most up to date publishing trends*



## *Bonus material and local give-aways*

- ❖ *Templates*
- ❖ *Workbooks*
- ❖ *Tips, cheatsheets and more*
- ❖ *Share stories from other writers*

# Who is in our Great Write Away Community?

Every writer's voice is welcome – no matter your age, stage, gender, genre or experience.

Here are some of the writers who have attended our writer's events.



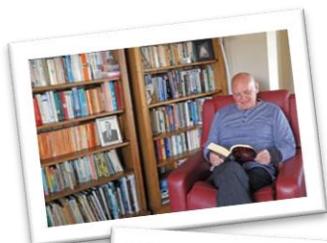
We like to keep things small and friendly – both for live events and on-line. We are:

- ❖ Age-friendly
- ❖ Genre-friendly
- ❖ Gender friendly



Many of our guests have a life experience they want to share. Others may be going through a life-impacting change (divorce, death or illness).

*"Writing is a natural and helpful way to process big emotions and uplift personal wellbeing in a creative format."* ♥



The Great Write Away live retreat as well as our on-line learning suit learners who have access to internet and you-tube.

There are links to download all of the worksheets, templates and guidelines.

# Take Seven Steps in seven days

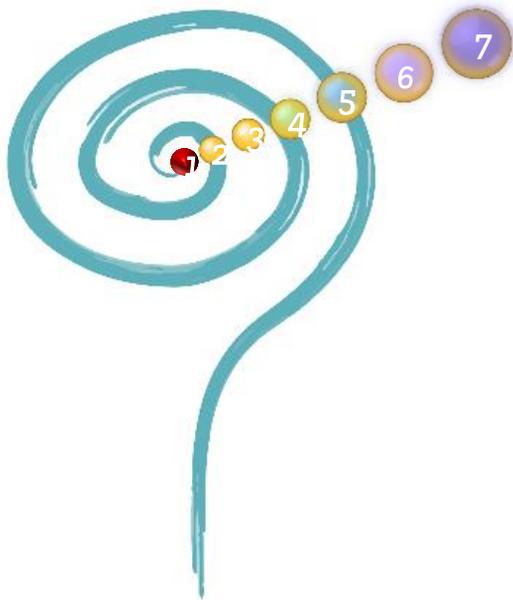
*The Great Write Away is a 7 day writer's retreat developed by writers, for writers.*

*We've broken story telling into 7 bite sized pieces, which we teach over 7 days (or take your time watch the replays at home).*

*It's all the fun of a retreat combined with the creative inspiration of a writer's workshop...but without the crowds.*

*Every day we have a new theme – just pick sessions that align with where you need some inspiration.*

## The Seven Key Stages of Writing



- 1. Monday - who?**
- 2. Tuesday - where?**
- 3. Wednesday - why?**
- 4. Thursday - how?**
- 5. Friday - editing**
- 6. Saturday - publishing**
- 7. Sunday - sales and marketing**

# A few programme highlights – at a glance

| Day                               | Theme  | Speaker highlights   | Other highlights   | Highlighted Venue   |  |  |
|-----------------------------------|--|--|--|---|--|--|
| Monday 26<br>September<br>2022    | <b>WHO?</b><br>Are you?<br>Is your<br>character(s)?                    | <b>Shelly Davies</b><br>          | <b>Write-seeing<br/>Tour</b><br> | <b>Lakefront</b><br>                                     |  |  |
| Tuesday 27<br>September<br>2022   | <b>WHERE?</b><br>Bringing scenes<br>and scenery<br>alive               | <b>Fiona Farrell</b><br>          | <b>Buried village Tour</b><br>   | <b>Lake Tarawera</b><br>                                 |  |  |
| Wednesday 28<br>September<br>2022 | <b>WHY?</b><br>Why tell your<br>story?                                 | <b>Catherine<br/>Chidgey</b><br> | <b>Redwoods</b><br>             | <b>Secret Spot</b>  |  |  |
| Thursday 29<br>September<br>2022  | <b>HOW?</b><br>Giving power to<br>your stories                         | <b>Diane Brown</b><br>          | <b>Murder Mystery</b><br>      | <b>Settler's<br/>Museum &amp;<br/>Hannah's Bay</b><br> |  |  |
| Friday 30<br>September<br>2022    | <b>STORY<br/>TELLING &amp;<br/>EDITING</b>                             | <b>Vicki Arnott</b><br>         | <b>Emma Neale</b><br>          | <b>Lake spa option</b><br>                             |  |  |
| Saturday 1<br>October<br>2022     | <b>FORMATING &amp;<br/>PUBLISHING</b>                                  | <b>Tom E Moffatt</b><br>        | <b>Charlotte Squire</b><br>    | <b>Bookshop Tour</b><br>                               |  |  |
| Sunday 2<br>October<br>2022       | <b>STORIES,<br/>SALES AND<br/>MARKETING<br/>PANEL AND<br/>OPEN MIC</b> | <b>Alex<br/>Stone</b><br>       | <b>Adrienne<br/>Nairn</b><br>   | <b>Jessica<br/>Newman</b><br>                           | <b>Fiona<br/>Cole</b><br> | <b>and<br/>YOU!</b><br> |

# Introducing Dr Julia Anne

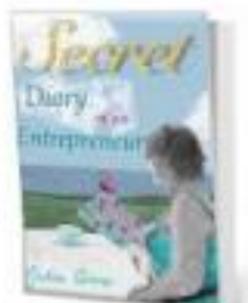


Julia is one of the pioneers of the Shared Access Economy in New Zealand. Founding the Look After Me accommodation network, ahead of the rugby world cup in 2011, their hosts have looked after over 25, 000 guests all around New Zealand.

Julia has over 25 years experience in a wide range of communications: strategic, technical, scientific, visual, press, media, TV, advertising and print. She is the lead writer and Marketeer for Look After Me. With Covid-19, Julia pivoted Look After Me to focus on creating experiences for writers (eg holidays, community events, an Annual Festival, an educational Portal and accommodation).

Throughout the week, Julia will draw from her first book: Secret Diary of an Entrepreneur.

The  
Great  
Write Away



Look After Me

# Introducing Shelly Davies

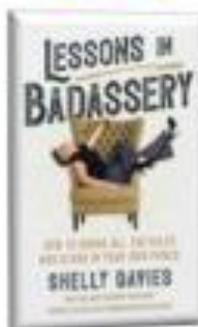


Shelly Davies has been described as the love-child of Brené Brown and P!nk!

She's of New Zealand Māori descent and loves inspiring audiences to know themselves, love themselves, find power and have joy.

Shelly is an author, speaker, and coach known internationally for her unconventional and irresistible work in the field of plain language and clear communications.

Shelly has taught plain English at Brigham Young University. Part rockstar, part wordsmith, 100% authentic, Shelly teaches others how to break all the rules and give themselves the permission to live their wildest dreams.



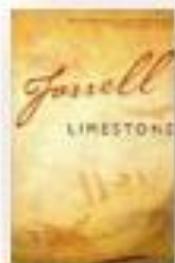
# Introducing Fiona Farrell



Fiona Farrell is one of New Zealand's leading writers, receiving critical acclaim and multiple awards across a variety of genres.

Uniquely she has been a finalist in all three categories at the NZ Book Awards, for fiction, non-fiction and poetry.

Writers will benefit from techniques and tips Fiona has used to create descriptive and imaginative locations, places and landscapes.



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# Introducing Amy Scott



Amy is on a mission to teach effective communication.

Using the DOTS Communication method, this session will help you understand how to create authentic characters.

Covering speaking styles, appearance and behaviours, Amy will ensure your characters are dynamic and believable in any genre.

# Introducing Catherine Chidgey

Otago Daily Times

Home | Sport | Life & Style | Environment | Business | Region

## Treasured objects bring life to writing

By Catherine Fox

10 October 2021

Environment | Books

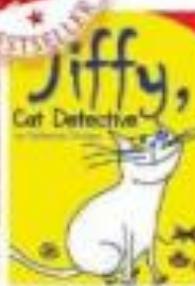
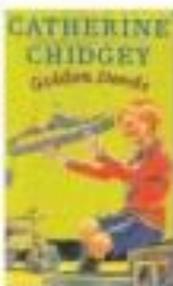


[Catherine Chidgey: Treasured objects bring life to writing](#)

A man writing a novel using one of Shakespeare's grandest historical characters as inspiration is being told this weekend. Returns Plus talks to award-winning New Zealand author Catherine Chidgey.

Catherine Chidgey is a multiple award-winning author whose novels have achieved international acclaim.

An experienced tutor and master story teller, Catherine will share her experience writing historical fiction/non-fiction and explain how you can bring power to objects in storytelling.

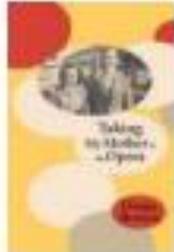


# Introducing Diane Brown



Diane Brown is a novelist, memoirist, and poet who runs her own creative writing school, Creative Writing Dunedin.

In 2013, she was made a Member of the New Zealand Order of Merit for services to writing and education. An experienced tutor, Diane will inspire you to craft an engaging short story your readers will love.



# Introducing Vicki Arnott



Vicki writes fantasy adventure and science fiction for teens and young adults. Vicki has just published her fourth novel 'Home in Time'.

Vicki is a proof-reader and a member of the New Zealand Society of Authors, and the Rotorua Writers Group.

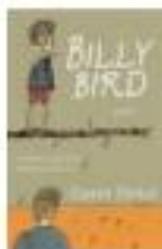
A teacher by training, Vicki will share her top tips on how to write a novel.



# Introducing Emma Neale



Emma Neale is an award-winning novelist, poet, editor and creative writing tutor. Her writing has been featured extensively in magazines, newspapers and journals, and several anthologies.



Emma has nearly 20 years experience as an Editor and will share with you her short-cuts, tricks and tips to the editing process.

# Introducing Jessica Newman

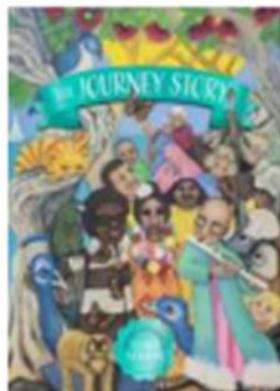


Jessica's first passion is painting. She likes making all sorts of Art...Art that is funny, beautiful, thought provoking, escapist and relevant!

Combining her love for poetry and art, Jessica has written a children's book called *The Journey Story*.

It focuses on Mental Wellness Education and using creativity as a helpful tool for learning.

Writers are best when they are physically and mentally well – the *Journey Story* showcases some helpful philosophies for creative people.



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# Introducing Julie Lawrence and Eleanor Girvan



Julie Lawrence has a B.A. (Hons) in Graphic Design and has taught Design and Professional Studies at the School of The Arts, University of Northampton, with a special focus on book covers. Julie will teach the theory of book cover design.



Eleanor has over 20 years of experience and loves teaching art. Eleanor believes we all have the potential to create whenever we gift our self the time and space to play.

Get ready to let go of our writer's ego to get in touch with our unique creative force.

# Introducing Tom E Moffatt



Meet Tom E. Moffatt – he's funny, a bit naughty and writes jokes and funny action-adventure stories for kids. Tom's first book, *Barking Mad*, won the 2015 Tom Fitzbibbon Award and a 2017 NZ Notable Book Award. He has since released several joke books, one of which was shortlisted for the 2021 NZ Children's Book Awards (non-fiction).



Fresh from the Auckland Writer's Festival, Tom will teach you all you need to know about the self-publishing landscape.

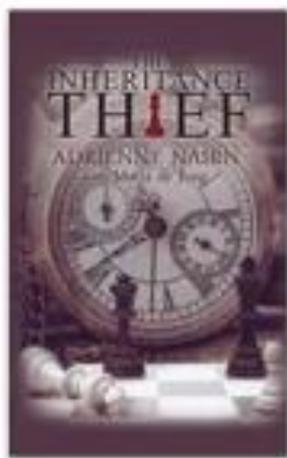
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# Introducing Adrienne Nairn



Adrienne Nairn wrote her autobiography *My Brother My Enemy* in 2013 and has spoken on the subject of elder abuse in New Zealand.

Adrienne revised the script and turned it into a novel 'The Inheritance Thief'.



Adrienne now helps people with writing their own life stories and promoting and marketing books.

# Introducing Charlotte Squire



For over 20 years, Charlotte Squire has written thousands of blogs and articles (including for Stuff), many songs, a short novel, and supported dozens of people to write their memoirs, life stories and family histories.



Learn how to create a basic framework for a memoir. Charlotte is currently launching an online course Write Your Memoir.

See [www.charlottesquire.co.nz](http://www.charlottesquire.co.nz) for more info.

# Introducing Alex Stone

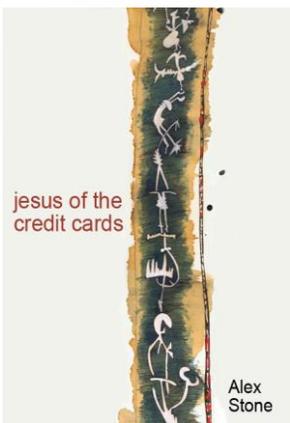


Alex Stone is a writer, poet and artist based on Waiheke Island in New Zealand.

Alex's writing spans feature journalism, weekly newspaper columns, performance poetry, and creative short story writing - for which he has been acknowledged in eight New Zealand literary awards.

Alex shares his knowledge of 'hybrid' publishing – a cross between traditional and self-publishing.

He also talks about crowd funding using Boosted – a platform to help creative writers raise funds for literary projects.



# Introducing Bronwyn Wylie-Gibb



University  
Book Shop



Bronwyn has worked in the strange, wondrous world of independent bookshops for 34 years, and is currently Fiction Buyer at University Book Shop Otago. She reads voraciously, is a regular reviewer on Radio National, and was a fiction judge for the 2016 Ockham New Zealand Book Awards.

As a reader and a bookseller, Bronwyn will share what entices people to buy books.

---

# Introducing Steve Rogan



Steve Rogan from Dunedin Print is an expert who helps authors prepare their manuscripts for publication.

Operating state-of-the-art offset and digital printing platforms, all linked by the latest information technology.

This insightful workshop covers all the key aspects an author needs to consider for quality self-published books.

**DunedinPrint** Ltd  
Inspiration | Design | Innovation

# Introducing Fiona Cole



With over 10 years of experience in Business Communications, Fiona Cole is a talented copywriter and marketing expert with experience in the publishing industry.

Fiona will share the core tenants of marketing and selling your books.

**BiG** WORDS  
for your business

---

## Affordable, fair pricing

**Replays**

**Cherry pick  
single sessions**

**\$9.99**

**Bundle of 5**

**from \$45**

<https://events.humanitix.com/great-write-away/tickets>

**Monday – Day One**  
**Themes: Who are you as an author?**  
**Who are your characters?**

| Watch any session any time   | Speaker  | Replays available  |
|--|--|--|
| <b>OFFICIAL WELCOME:</b> Mayor Steve Chadwick - Official welcome and opening of the Great Write Away   | Steve Chadwick (Mayor of Rotorua)<br><br>-FREE -   |   |
| <b>WHO AM I?</b> Introduction to the programme.<br><br>How to get the most out of the programme<br><br>Setting the scene. Tune into your writer's voice. | Julia Anne (Festival Director)<br><br>Live only (not recorded)   |   |
| <b>Who are you as a writer?</b><br><b>Being your Own Legend</b>  | Shelly Davies, author, trainer, speaker, legend.<br><br>Allow 25 mins  |   |
| <b>MASTERCLASS</b><br>Looking After Me as a writer - Mind, Body & Soul - what is holding you back?<br>Finding your north star as a writer.               | Dr Julia Anne (PhD) drawing on over 30 years of best practice for igniting your creative flame.<br><br>Allow 50 mins |  |

**Monday – Day One**  
**Write-seeing options for visitors to Rotorua**

| Visit these places anytime  |  |  |
|---|--|--|
| <b>WRITE-SEEING - Cost: Free</b><br>Explore Rotorua's Lakefront and new Art Installation.<br><br>Then visit Ohinemutu : explore early Maori History and Geothermal village settlement.<br><br>Walk or drive to Kuirau Park, to visit boiling mud pulls, the Steaming Lake as an opportunity for some gentle exercise and contemplation. | <br><br> | <br><br> |

**Watch either Monday Day One or Tuesday Day Two**  
**Theme: Who is your character?**

| Watch any session any time  | Speaker   | Order replays   |
|---|---|---|
| <b>WORKSHOP ON CHARACTER:</b><br>Who are they? Get to know your character(s). Step by step guide and template for creating realistic, multi-dimensional characters. | Julia Anne (Festival Director)<br><br>Allow 45 mins |  |
| <b>MASTERCLASS:</b> Giving character to your character.   | Amy Scott<br><br>Allow 35 mins                      |  |

**Tuesday – Day Two**

**Theme: Where? Bringing scenes and scenery alive**

| Watch any session any time   | Speaker                            | Order replays  |
|--|------------------------------------|--|
| <b>WORKSHOP:</b> Location, location, why it's always the location. | Fiona Farrell<br><br>Allow 45 mins |  |

**Tuesday – Day Two**

**Write-seeing options for visitors to Rotorua**

**Visit these places anytime**

**NATURE IN NATURE** : Riverside + Fern gully walk, departing from Waipa Mountain Bike Park. Or explore The Redwoods by mountain bike (or e-bike)

**SOAK, WRITE OR SHINNY DIP:** Hot Tubs, Forest Lounge and foot spas available all afternoon. Sit and write amongst the ferns and forest. *Writer's challenge:* Focus on Why this story is important?

**TREEWALK:** optional night/day experience in the Redwoods.



**Wednesday – Day Three**  
**Theme: Why? Giving power to your story telling**

| Watch any session any time   | Speaker  | Order replays  |
|--|--|--|
| <b>WORKSHOP - FIND YOUR WHY:</b> Giving power to Objects in story telling.   | Catherine Chidgey<br><br>Allow 45 mins   |   |
| <b>SHARING IS CARING:</b><br>Writers reading the short stories they wrote after being inspired from the inaugural Great Write Away Event held in Dunedin 2021. | Grace MacKenzie: <i>If I'm May</i><br><br>and<br><br>Winifred Kavalieris: <i>Rites of Passage</i><br><br>- FREE BONUSES- | <br><br> |

**Wednesday 28<sup>th</sup> September 2022**  
**Write-seeing options for visitors in Rotorua**

**Visit these places anytime**

**WRITE-SEEING:** Gather inspiration from Buried Village: Museum tour and Nature walk.

Followed by morning tea or lunch at Smith & Co.

Please pre-book and mention you are a writer.



## Thursday – Day Four

### Theme: How? How to write a story?

| Watch any session any time   | Speaker   | Order replays  |
|--|---|--|
| <p><b>MASTERCLASS:</b> How to write a short story with Creative Writing Tutor Diane Brown</p>  | <p>Diane Brown</p> <p>Allow 45 mins</p>   |   |
| <p><b>SHARING IS CARING:</b><br/>Writers reading the short stories they wrote after being inspired from the inaugural Great Write Away Event held in Dunedin 2021.</p> <p>- FREE REPLAYS -</p> | <p>Kirstie McKinnon: Deliveries and</p> <p>Natasha O'Connor: The Greatest Treasure</p> <p>Allow 15 mins – FREE BONUSSES</p> | <br> |
| <p><b>MASTERCLASS:</b> The art of crafting a story and bringing it all together.</p>   | <p>Vicki Arnott</p> <p>-Allow 45 mins-</p>  |    |
| <p><b>Write your life story, memoir or history.</b> Tips for structure, images and publication.</p>  | <p>Charlotte Squire</p>   |   |

## Thursday 29<sup>th</sup> September 2022

### Write-seeing options for visitors in Rotorua

#### Visit these places anytime

**LOCAL LEGENDS:** Welcome and stories from Rotorua Settlers and Steam Museum (Te Amorangi) at Hannah's Bay

**WALK, SHOP OR WRITE:** 3 options: Lakeside Walk at Hannah's Bay; Go shopping in Town, or find a café or tranquil spot for your personal Wee Write Inn



**Friday – Day Five**  
**Theme: Editing and Editors**  
**Creative sessions with Book Covers**

| <i>Session</i>  | <i>Speaker</i>      | <i>Order replays</i>   |
|---|---------------------|--|
| <b>GUEST LECTURE:</b> <i>Edit like a Pro. Top tips with an Editing professional.</i>  | Emma Neale          |   |
| <b>Part I: BOOK COVER AVEC VINO AND TEA:</b> <i>Create a design concept for your book cover. Elements of design.</i>  | Julie Lawrence      |   |
| <b>Part II: BOOK COVER AVEC VINO AND TEA:</b> <i>Create a design concept for your story. Practical session – requires 2 – 3 sheets of plain paper and a couple of crayons or felts.</i> | Eleanor Girvan      |   |
| <b>Interview with Best Selling Authors.</b><br><i>What does it take to create a best seller?</i>  | San Eng and Oia Eng |   |

**Friday – Day Five**  
**Write-seeing options for visitors in Rotorua**

*Visit these places anytime*

|   |   |   |
|---|---|---|
| <b>LOOK AFTER ME:</b> <i>Options for spa or massages and body treatments.</i>   |  | Polynesian spa or QE Spa<br> |
| <b>Option 1: YOGA OR STRETCHES</b><br><b>Option 2: NUTURE &amp; NATURE WALK</b><br><b>Option 3: BOOK A TUTOR - COACHING</b><br><b>Option 4: WEE WRITE INN</b> |  | (1) Yoga Room<br>(2) Village Green, Sulphur Point, lakefront<br>(3) Eric Bridgeman<br>(4) Arts Village            |

**Saturday – Day Six**  
**Theme: Formatting and Publishing**

| Session   | Speaker        |   |
|---|----------------|---|
| <b>WORKSHOP:</b> Self-Publishing 101 – the ultimate DIY guide; including the best software, tips and cheatsheets. | Tom E. Moffatt |  |
| <b>GUEST LECTURE:</b> getting print ready. How to prepare your book for publishing.                               | Steve Rogan    |  |
| <b>CASE STUDY</b> Hybrid publishing + Crowdfunding with Boosted.  | Alex Stone     |  |

**Saturday – Day Six**  
**Social programme and write-seeing**

**We enjoyed these sessions**

**MAD HATTER PLATTER & NATTER:**

Wear a Hat or simple dress up to morning tea



**WALKING BOOKSHOP TOUR:**

McLeod's: Local Legends.  
Whitcoull's Where would you see your book and stationery stock up.  
Atlantis – Check out how special features are displayed.

Jemma – McLeods  
 Fraser Newman - Atlantis



**OR: WRITE-SEEING** Paid options - Railcruising or Canopy Tours. Not included in ticket.



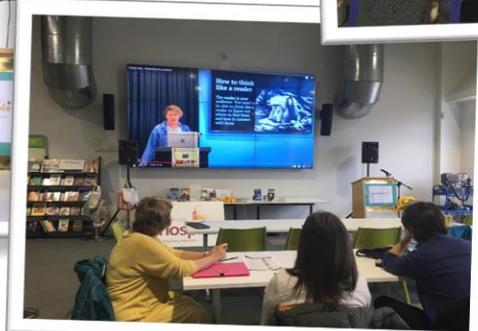
**Sunday 2 October 2022**  
**Theme: Publishing, Sales and Marketing**

| Session   | Speaker                                      | Replays   |
|---|--|---|
| <b>MASTERCLASS:</b> Marketing and selling books - what really works in 2022. Drawing on experience with selling autobiography and children stories. | Adrienne Nairn                               |    |
| <b>GUEST LECTURE:</b> What bookshops really want.   | Bronwyn Wylie-Gibb                           |    |
| <b>LOCAL LEGENDS:</b> The Journey Story: creative strategies for health, harmony and wellbeing  | Jessica Newman                               |    |
| <b>PANEL DISCUSSION:</b> Top tips and professional secrets from our authors   | Tom Moffatt,<br>Vicki Arnott &<br>Julia Anne |    |
| <b>Step by Step Guide to launching and selling your Book.</b> Overview of how-to guides, templates, cheat sheets on the PublishME portal            | Julia Anne                                   |  |
| <b>WORKSHOP ON MARKETING BOOKS:</b> Finding your readers. Developing a plan and selling ethically and well.   | Fiona Cole                                   |  |



Adrienne Nairn – combining book sales with fundraising

Jessica Newman: creative strategies for healing and health



Fiona Cole: Workshop on marketing books

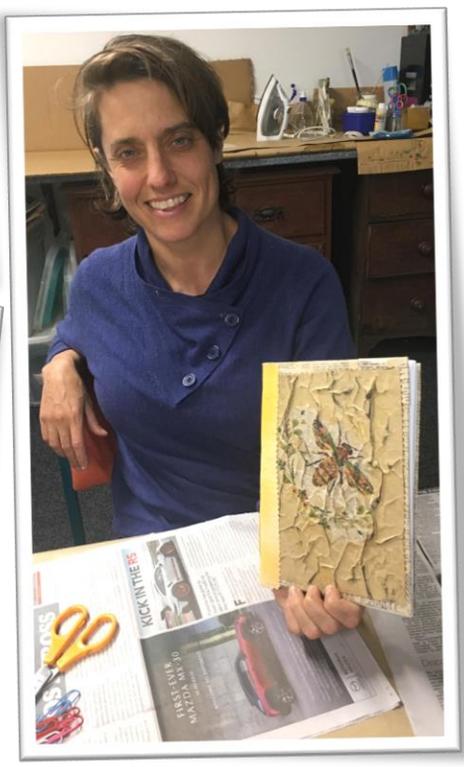


## Memories from Rotorua 2022





# More memories from Rotorua 2022



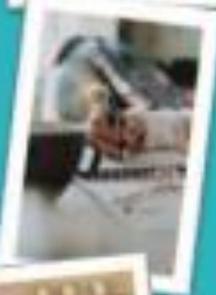
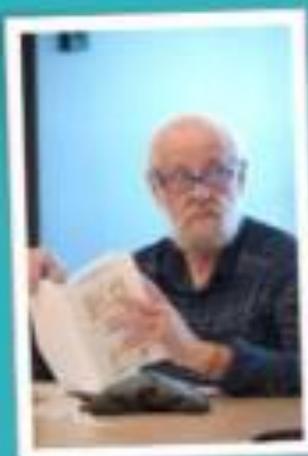


*Memories  
from  
Dunedin  
2021*



Free your voice.

Tell your story!



## Unique Writer's Holiday

- ◆ Step-by-step learning for 7 days
- ◆ Ideal for memoir or biography
- ◆ Or gather new inspiration your story
- ◆ Meaningful experience for singles & couples
- ◆ Daily locations matched to writing lessons
- ◆ Google Map pins to self-drive/navigate to
- ◆ Info for free and vouchers for paid attractions
- ◆ Full and forever access to teaching platform
- ◆ Taught with compassion and care, by writers, for writers

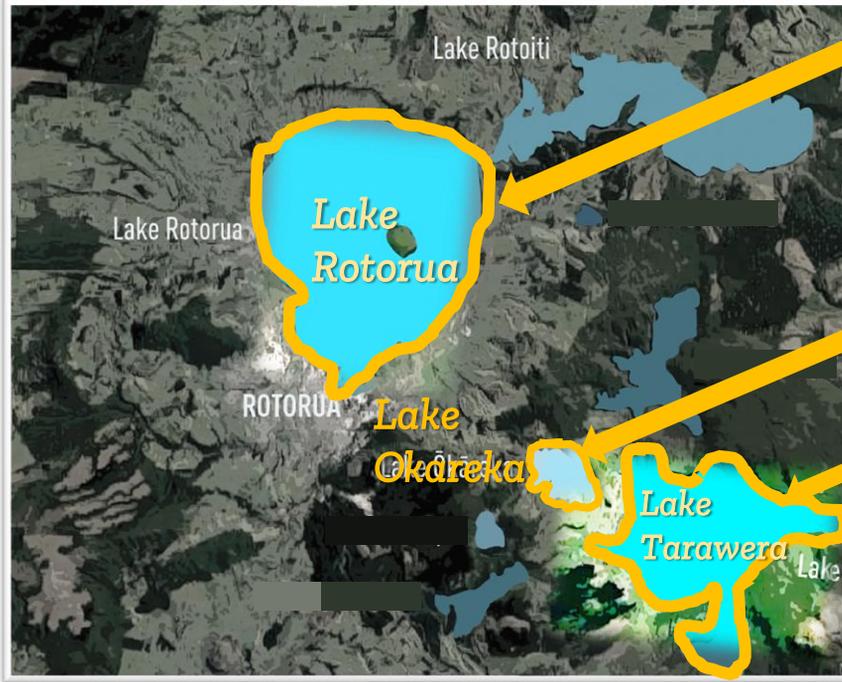
eXperiences for writers

Look After Me



# Boutique, customised accommodation

- ❖ 1 -7 day packages in lodges, suites or holiday homes
- ❖ Options for serviced, hosted or self-catering
- ❖ Most properties have lake views or a spa



powered by

## Look After Me



### B&B @The Redwoods

Nestled close to the Redwood Forest is a two-bedroom luxury B&B. Each room has an ensuite and garden views.

Stylish, comfortable lounge and dining room, with fantastic cooked breakfast. Experienced and helpful host on-site.



### Addictive Views

A private studio nestled on the lake front of beautiful Lake Rotorua.

Beautifully furnished and well equipped, this purpose-built studio is completely private, with its own entrance. Hosted.



### The Lake View Inn

Bright and airy Holiday House with great views of Lake Rotorua. Featuring wonderfully crafted furniture and a stylish open-plan living area with an entertainer's kitchen.

Three generous rooms + 2 bathrooms.



### Okereka Escape

Cute, warm and sunny unit overlooking Lake Okareka.

A generous sized one-bedroom unit with ensuite bathroom. Fully self-contained for a tranquil retreat.



### The Terraces

Reigning supreme over the landscape, The Terraces Holiday House gazes over the lake and iconic Mt Tarawera.

Blessed with open, airy spaces, swathes of glass and masses of decking, this nature lover laps up majestic scenery all day long.



### Tarawera views

Imagine a sumptuous Haven. Pure escapism, a sanctuary, an oasis of calm within a stone's throw of majestic Lake Tarawera.

Modern, light and bright. Great place for a group to have a Writer's Retreat.



## A range of accommodation for writers

# *Ticket information*

**HUMANITIX**

*Affordable, fair pricing*

**Replays**

**Cherry pick  
single sessions  
\$9.99**

**Bundle of 5**

**from \$45**

<https://events.humanitix.com/great-write-away/tickets>

# 'Thank you' to our Look After Me community

We are a community of creatives, who together with our local Bed & Breakfast operators, Lodges, Homestay Hosts and Holiday Home owners, local tourism attractions and hospitality network have worked together to create this one-off, very unique and small group writer's retreat for you.

## Thank you everyone!

We are particularly grateful for the support from Creative New Zealand and the Rotorua Creative Community Scheme which supported this experience for Writers.

We are also indebted to our private investors and shareholders, who believed in us, and backed us through our first pandemic. Thank you to The Connelly Family, especially Lois, Colin MacPhee Hospitality Ltd, Vivien Cooper, Dr Phillip Wilcox, Guna Magesan, The Hunt Family Trust, the Johnson Family Trust, Trish DuMuth, Martin Sharp, Pete Cato, Cathy Hargreaves and the rest of our Shareholding Group who have ably guided us through. Not all companies are still buoyantly serving customers.

We acknowledge and appreciate our current and former staff, our contractors and the immense volunteer workforce that has nurtured, supported and powered the Look After Me movement for well over a decade now.

Thank you to our talented tutors, authors and guest speakers, to our Booksellers, Publishers, Print shops and marketeers - they are all seasoned professionals who have enthusiastically turned up to The Great Write Away to inspire and encourage you to free your voice and tell your story.

The Great Write Away programme committee sincerely appreciates the enthusiasm and support from our local Rotorua Writer's Group, all of our Accommodation Hosts and the volunteers who have pulled together to create this incredibly special experience.

It's a big job but we loved hosting writers and the chance to **look after you.**

It's what we do.



**Dr Julia Anne**  
**Author –Entrepreneur - Poet**

# Festival partners



# Major funders

Rotorua District



# Look After Me

Real experiences. Real people. Real places.

# Principal partners



# Preferred suppliers



# HUMANITIX



Redwoods  
Treewalk



Want **real** customer service?



## Look After Me

Real People + Real Places = Real Experiences

Contact our award winning team  
for quick and easy,  
over-the-phone bookings and enquiries

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